

# TED<sup>x</sup>

x = independently organized TED event



TEDx is a program of local, self-organized events that bring people together to share in TED-like experiences. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connections in a small group.

[www.TEDxWaterloo.com](http://www.TEDxWaterloo.com)

TEDxWaterloo, Ontario, Canada – March 21, 2012

# DISCONNECTED

March 21, 2012

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## About TED

TED is an annual event where some of the world's leading thinkers and doers are invited to share what they are most passionate about. "TED" stands for Technology, Entertainment and Design – three broad subject areas that are collectively shaping our future. The event is broader still, showcasing ideas that matter in any discipline. Attendees have called it "the ultimate brain spa" and "a four-day journey into the future." The diverse audience – CEOs, scientists, creatives, philanthropists – is almost as extraordinary as the speakers, who have included Bill Clinton, Bill Gates, Jane Goodall, Frank Gehry, Paul Simon, Sir Richard Branson, Philippe Starck and Bono.





## EventDetails

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience.

At a TEDx event, TEDTalk videos and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event.



**TEDxWaterloo:** March 21, 2012  
Waterloo Region, Ontario, Canada

**Time:** 1 p.m. – 8 p.m., followed by an After Party

**Venue:** Centre In The Square,  
101 Queen Street North, Kitchener, Ontario





# Welcome to **TEDx**Waterloo

Welcome to TEDxWaterloo, an independently organized TED event celebrating Ideas Worth Spreading. You are part of an extraordinary community of enthusiastic and accomplished individuals who have come together today to be inspired, to share and explore our theme: DIS CONNECTED.

This theme looks at the promise and the power that “connection” has to shape our lives. Yet increasingly, many of us find ourselves disconnected from the things that matter most to us as individuals and communities. Where and how do we reconnect? When and why should we disconnect? What balance resides in that powerful space between connection and disconnection?

As we share ideas on bridging this gap, we’ll experience for ourselves what it means to be DIS CONNECTED.

## **Getting the Most from TEDxWaterloo**

The TEDTalk format is very fast-paced, with no Q&A from the audience; we are there to listen, observe and be inspired by what is happening on stage. With every talk/performance no longer than 18 minutes, your attention is riveted; the mind is flooded with ideas. It’s invigorating and exciting.

There are three separate sessions, with breaks in between for physical nourishment and more mental stimulation. TEDx events are very much about interacting with other participants and we encourage you to discuss your thoughts, reactions and own ideas during these lively breaks. At TEDxWaterloo no one is a stranger and everyone is there to share!

## **After Party**

Following the event, you are invited to the After Party right here at Centre In The Square; it’s the perfect opportunity to carry on discussions from the day while instigating more thought and, obviously, having more fun. This year, the Kitchener-Waterloo Art Gallery is part of our event, so wander around at will. You will be delighted by what you find.

This is the third year for TEDxWaterloo, an event that has become a “must have” experience for many people – you are part of a 1200-person audience, joining us from several hundred different companies, schools and organizations. In addition to the live audience here at Centre In The Square, you are sharing this experience with thousands of remote viewers watching at streaming locations throughout the Waterloo Region as well as online around the world.

## **Stay Connected**

Because this experience is so enriching and the day goes by so quickly, we encourage you to connect further with the people you meet today via our TEDxWaterloo Facebook group, Twitter hashtag #TEDxWaterloo and Flickr pool ‘tedxwaterloo’. Visit our TEDxWaterloo.com site regularly for breaking news and more TEDxWaterloo events.

**Matt Gorbett**

**Ramy Nassar**



# EventTeam

## Lead Organizers

### RamyNassar | Co-Host & Community Relations

Ramy has been involved with TEDxWaterloo for three years and in July 2011 he had the opportunity to attend TEDGlobal in Edinburgh, Scotland. This year he will be involved with TEDxSummit being held in Doha, Qatar in April. Since graduating from Computer and Systems Engineering, Ramy has worked in a number of different roles, most recently settling into consulting work for several technology companies. Outside of work he's interested in real estate development, loves to cycle and enjoys traveling and experiencing new cultures.

### MattGorbet | Co-Host & Curator

Matt is a technology artist and designer (gorbetdesign.com). He attended TED@Aspen 2008, and has curated TEDxWaterloo for three years. Matt uses technology in innovative ways to create delightful experiences for exceptional spaces. He and his partners have recently implemented a comprehensive infrastructure for technology-based public art at the new San Jose International Airport in Silicon Valley. Matt earned a Bachelor of Science in Architecture from MIT and a Master of Science from the MIT Media Lab. He has several patents on novel interaction technologies.

### RonakPatel | Production Lead

Ronak is always up to something. He is the marketing and communications specialist at Coreworx and is starting a company in Waterloo. Ronak has a passion for developing communities and bringing people together. Before taking on Production for TEDxWaterloo, he was a co-founder of Social Media Breakfast: Waterloo Region, and coordinated the VeloCity program at the University of Waterloo. In his spare time, he enjoys photography, snowboarding and training to be a Jeopardy champion.

### DavidYoon | Logistics Lead

David is a Waterloo Region native who has spent a lifetime working in Canada's high tech hotbed. Whether it's fledgling startups or Fortune 500 organizations, he's worn many hats – from UI development to brand management – and continues to have a blast doing it. Committed to establishing relationships and embracing the serendipity of shared experiences, David has worked with Ignite Waterloo, is a member of Compass Kitchener and helped create Straight Up KW.

### AngelaPause | Marketing Communications Lead

Angela is a freelance writer (w4r.ca) who has been writing professionally since the time of typewriters and boom boxes. A former journalist, she switched to marketing around the Mac Classic era, and has since written for many of the world's biggest brands. Angela is a geek (@angelapause), an athlete, a catalyst for fun and an ardent supporter of all things Waterloo Region. This is her second year volunteering her time and expertise to TEDxWaterloo, and she couldn't be happier about it.

### ChristineHamon | Project Manager

Christine is as multi-faceted as they come. She's a full-time marketer, event manager, freelance graphic designer, social butterfly (@ChristineHamon) and foodie. She volunteers for great organizations that she's passionate about including TEDxWaterloo, Canadian Woman in Technology Waterloo Region Chapter and Communitech. Christine is dedicated to the Waterloo community and bringing people together. She's been an active volunteer for TEDxWaterloo since the early planning stages of our 2011 event and truly lives and breathes the TEDxWaterloo brand.

## Volunteer Organizers

Special thanks to more than 75 other skilled and hardworking volunteers and organizers who made TEDxWaterloo happen. Thank them when you see them today!

## Invaluable Assistance

We want to express our gratitude to our incredible community partners, the Centre In The Square and The Chrysalids Theatre.

It is only with their support, leadership and knowledgeable staff that we could make TEDxWaterloo this awesome.

The Waterloo Region District School Board has also become an important part of TEDxWaterloo through their support of our TEDxWaterloo in Schools and Education Outreach initiatives. By working together, we are able to bring "ideas worth spreading" to the students of our communities.

*Thank you!*

### Partners

Jeff MacIntyre  
Kevin Thomason  
Martin Kihle

### Logistics

Alishau Diebold  
Anita Giardina  
Chris Plumb  
Christine Reid  
Elena Tsimakouridze  
Erica Waugh  
Fahima Anwar  
Joanna Woo  
Kirk Zurell  
LeMonde Leung  
Maria Arshad  
Pamela Braza  
Rebecca Blackburn  
Stanley Khaing  
Steph Smith  
Vicky Lee  
Ryan Tremblay

### Production

Alain Gaudrault  
Ali-Akbar Samadani  
Cedric Puddy  
Ceilidh Shipley  
Dan Petker  
Heather Kendall  
Kayleigh Platz  
Khadige Abboud  
Lucas Lu  
Lyndon Johnson  
Marian Marshall  
Max Brodie  
Scott Weber  
Steve Prentice  
Terra Fielder  
Trent Tucker

### Education Outreach

Aditya Sharma  
Alex Matan  
Angel Hammoud  
Cameron Doherty  
Chanakya Gupta  
Danny Williamson  
Ian Pinnell  
Irene Liu  
Laurel Poon  
Liz Wong  
Lynda Chiotti  
Nogal Kornberg  
Renjie Butalid  
Robb Farago  
Sunil Abraham  
Vinita Jajware

### Marketing Communications

Amy Vandenberg  
Arthur Marshall  
Cecilia Mauser  
Darryl Finnigan  
Darryl Kraemer  
Emily Lucke  
Erika Podlovics  
Hayden Tay  
Jasmine Mangalaseril  
Jenny Lu  
Lindsay Coulter  
Melissa Lukezic  
Naman Kumar  
Shum Attygalle  
Stephanie Rozek  
Trish Crompton  
George Saenz

# EventSchedule

**Registration** ..... 11:30 am

**Session 1: CONNECTED DISCIPLINES** ..... 1:00 pm

Scott Chantler  
Shannon Blake  
Mathew Ho  
TED Video  
Krister Shalm

**Break (70 minutes)** ..... 2:30 pm

**Session 2: CONNECTED DISCOVERY** ..... 3:40 pm

Jean Béliveau  
Roberta Hunt  
Taylor Jones  
Sarah Williams  
TED Video  
Peter Katz

**Break (75 minutes)** ..... 5:15 pm

**Session 3: CONNECTED DIS COURSE** ..... 6:30 pm

Alicia Raimundo  
Karen Morris  
TED Video  
Izzeldin Abuelaish  
Peter Katz

**After Party** ..... 8:00 pm

# GuestSpeakers

## Extraordinary People, Remarkable Insight



## ScottChantler

Award-winning graphic novelist Scott Chantler takes us on a journey through the visual language of comics and the surprising connections they can create.

A graphic novelist, Waterloo native Scott Chantler's books have become favourites in the library world as well as with students. The graphic novel *Two Generals*, which depicts his grandfather's experiences in Europe during the Second World War, was nominated for the Ontario Library Association's White Pine Award and was voted into the Top 40 Canadian non-fiction books by the CBC's Canada Reads: True Stories. The American Library Association and the Junior Library

Guild have recommended his books, which include *Northwest Passage* and the *Three Thieves* series, which won the Shuster Award, as the best comic for children.

Scott is a successful commercial illustrator for Fortune 500 companies and his work has also appeared in *The New York Daily News*, *The National Post*, *The Toronto Star* and *Maclean's*.

Scott's website: <http://www.scottchantler.com>



## ShannonBlake

Acclaimed playwright Shannon Blake proposes an interdependent alternative to the disconnected worlds of the isolated artist and the community arts.

Originally from Kitchener, Shannon Blake is the founder and artistic director of The Bench Theatre Initiative, a gracious, hospitable, trust-risking organization designed to connect street-involved adults with aesthetically excellent theatre. She is a playwright, director and community arts practitioner with a Master of Arts in English from the University of Toronto, and has extensive experience with theatre creation and facilitation in a variety of community and professional settings. Her arts practice focuses on seeking alternative narratives, creative third options and artist-community interdependence. She is the writer and director of *Transient Voices*; *Wonderful*; *Before*,

*During and After: Stories from the Iranian Prison Journey* and *Of Boots and Birds*, and the writer of *Factory* and *The Passages of Everett Manning*. She has also directed Michael Healey's *The Drawer Boy* and been published in *Geez*, *Geist* and *The Hart House Review*. Shannon co-operates extensively with Sanctuary, a drop-in centre for homeless and marginalized adults, and has also worked with Nightwood Theatre, Theatre Passe Muraille and Buddies in Bad Times Theatre.

Read more about The Bench Theatre Initiative: <http://thebenchtheatre.com>



## MathewHo

Mathew Ho takes us up, up and away with his Lego Man in Space project.

Mathew Ho, a grade 12 student at Agincourt Collegiate Institute in Toronto, Ontario, has a thing for high places. Last summer he climbed to the top of Mount Kilimanjaro and then a few months later, he and his friend Asad Muhammad became “the teens who sent a Canadian Lego man into space and videotaped it” – just for fun. Mathew’s passions are for hands-on projects that require him to build things from scratch, as well as the visual arts. He is a competitive hockey and lacrosse player, and says, “I have

given up on trying to find my niche, and rather accepted the fact that there are just so many interesting things in this world, it would be futile to focus on just one.” This summer he plans on summiting Mount Elbrus, before heading off to university to study commerce.

Watch the Lego Man in Space video:  
<http://www.legomaninspace.com>



## KristerShalm

Through magic and dance, Krister Shalm introduces the greatest untold love story in quantum physics.

Never let it be said that physicists are boring. Or that they can’t dance. Krister Shalm proves they aren’t, and they can. He is a physicist who is using light to study the quantum world. As a postdoctoral research fellow at the Institute for Quantum Computing at the University of Waterloo, Krister is working to develop the technologies of tomorrow based on today’s breakthroughs in quantum mechanics. While his work can seem mind boggling, Krister has teamed up with a magician, musicians, entertainers and dancers to make quantum concepts more approachable. An avid swing dancer, in his spare time Krister can be found Lindy Hopping to the tunes of the 20s, 30s and 40s.

In 2011, *Physics World* named the *Double Slit Experiment*, by Shalm and colleagues, the top physics breakthrough of the year. His research has been published in top journals like *Science and Nature*, and he has been featured in the media on shows like CBC’s *Quirks & Quarks*. He is known for his ability to explain complex ideas in clear, simple terms, and for his creativity in engaging the public with science.

Krister is a Junior Fellow with the Canadian Institute for Advanced Research as well as a recipient of the National Science and Engineering Research Council of Canada Postdoctoral Fellow award.

For more about Krister, visit his website:  
<http://www.quantumpie.com>



## JeanBéliveau

Also known as “The Walker,” Jean Béliveau reveals what he’s seen and learned through his decade-long journey around the world on foot.

His story is remarkable. He is the man who walked around the world. In August 2000, Quebecois Jean Béliveau, 45, experiencing a mid-life crisis, chose to shut down his successful factory and leave a loving family to embark on an adventure of learning. It became an odyssey of over 11 years that would see him walk 75,000 km through five continents and 64 countries. Dedicating his walk to peace, Béliveau says, “This is not my walk but the walk of Humanity. I am only a tool for a collective aspiration.”

Jean, born in Asbestos, Quebec, is the eldest of five children. He grew up on his parents’ farm, eventually going into the neon sign industry. But the Quebec ice storm of January 1998, along

with a self-admitted mid-life crisis, caused him to rethink his life and he decided to do something different: to walk around the world. Rallying to the suggestion of his wife, Luce Archambault, he dedicated his walk to peace; the projected 10 years to accomplish his goal coincided perfectly with UNESCO’s International Decade for the Children.

It took 134 months to walk around the world, Jean arrived back home on October 16, 2011, having walked 75,543 km. These days the father of two knows that promoting the cause of peace for children through public speaking and writing will keep him busy for at least another decade.

Jean’s website: <http://www.walk.org/en.html>



## RobertaHunt

On vocals and piano, Roberta Hunt offers a rich and rollicking jazz complement to the themes of the day.

Roberta Hunt is an exhilarating jazz and blues musician – she is a piano player, a singer and currently fronts the band Red Hot Ramble. With her signature rootsy and blues style, one music critic wrote: “Mix big piano with beautiful voice. Add some attitude and a lot of charisma. With a penchant for those you-done-me-wrong songs and her musical roots in the jazz and spirituals of New Orleans: a picture of Roberta Hunt starts to emerge...”

A sought-after musician in the Ontario music scene, Roberta’s personal and exuberant approach to performance has now mixed with the swing/Lindy dance scene, resulting in sizzling energy between dancers and the band that electrifies the audience. Roberta’s current jazz, blues and funk collaboration

Red Hot Ramble has been stirring up great buzz with frequent performances at landmarks like The Rex Hotel, Reservoir Lounge, Dovercourt House, and now, The Lancaster Jazz Club in Kitchener.

In addition to performing solo and with her own bands (Red Hot Ramble, Bertie and the Gents, Roberta Hunt Trio) in Toronto, Roberta has also participated in the French Quarter Festival in New Orleans; Davos Sounds Good Festival, Davos; Rapperswil Jazz Festival, Switzerland; Jazz in Mortigliano, Italy as well as many local jazz festivals.

For more information on Roberta, please visit her website:  
<http://www.robertahunt.ca>



## TaylorJones

The spark behind the internet sensation Dear Photograph, Taylor Jones explores the power of an idea to connect people to their past – and to one another.

“Now and then you hear a story that restores your faith in the internet, both as a global sharing tool that can be used as a force for good and as a means by which a moment of serendipity and a good idea can bring fame and fortune to an individual,” said the *UK Huffington Post*.

That individual is Taylor Jones. As the 22-year-old founder of the worldwide phenomenon [dearphotograph.com](http://dearphotograph.com), he is responsible for a site that has, in just six short months, become a conduit for the memories and emotions of millions of people. CBS named Dear Photograph the #1 website in 2011, and *TIME* magazine included it as their #7 pick of the top 50 websites.

Taylor has just published the first Dear Photograph book, with never-before-seen photos.

Taylor admits he is a “consummate idea guy” who has always been active in the digital world. His other passions? Music, being Canadian and hockey. A graduate of Conestoga College’s advertising program, Taylor currently resides in Kitchener, Ontario.

“Dear Photograph started off as a nice nostalgic blog with six pictures of old family snaps lined up in their original setting. Then it went viral.” *The Guardian*.



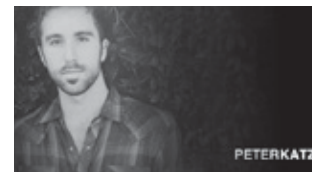
## SarahWilliams

Sarah Williams’ work focuses on the intersection of technology and the urban realm. She connects the disconnected with the use of mobile computing, mapping and digital visualization.

Sarah Williams is a pioneer of using mapping and data visualization techniques to uncover hidden and often surprising facts about the contemporary city. Her work exposes social ills in desperate need of design solutions. With expertise spanning the representation of digital information, mapping, ecological design and urban planning, her research focuses on the intersection of technology and the urban realm, with a particular focus on using mobile computing to help better understand urban spaces.

As the director of Columbia University’s Spatial Information Design Lab (SIDL), Sarah connects mapping and representation techniques to highlight urban issues. Her team’s innovative work has been widely exhibited, including recent shows at the Museum of Modern Art, New York (MoMA) and the Venice Biennale.

Before becoming Director of SIDL, Sarah was at MIT, where she started the Geographic Information System (GIS) Laboratory, and then helped to establish MIT’s SENSEable City Laboratory. Williams was a programmer for one of the first desktop GIS systems, IDRISI. She is also faculty at Columbia University’s Graduate School of Architecture Planning and Preservation (GSAPP) and was recently named a “2012 Game Changer” by *Metropolis* magazine.



## PeterKatz

Fresh from his European tour, Juno-nominated singer-songwriter Peter Katz creates a fresh connection through his poignant lyrics and powerful voice.

Singer/songwriter Peter Katz is a remarkable recording artist who is connecting Canadian contemporary folk music to a new, highly appreciative international audience. Accolades are piling up for this young troubadour, as he was named winner of the *CBC Galaxie Rising Star Award*, grand prizewinner of Toronto’s *IndieWeek*, and nominated as the *Emerging Artist of the Year* at the Canadian Folk Music Awards. His warm voice and poignant lyrics stay with the listener, opening hearts and minds to new ways of seeing the world.

Peter will perform at TEDxWaterloo 2012: DIS CONNECTED in between his extensive touring of North America and Europe, playing songs from *First of the Last to Know*, the album that debuted #1 on iTunes singer/songwriter charts and previewing his soon to be released fifth album, *Still Mind Still*. Critics have dubbed Peter “One of the most promising songwriters of our time.”

Peter’s website: <http://www.peterkatz.com>



## AliciaRaimundo

Opening minds to the struggle and stigma of mental illness, Alicia Raimundo connects us to strength we can all share with one another.

Alicia Raimundo has been a mental health advocate since she was 13, after she experienced serious bouts of suicidal ideation as the result of her depression and anxiety. She knows she came perilously close to being part of Canada’s grim suicide statistics. Ten years later, she spends her days finishing her undergrad degree in Psychology, while volunteering for half a dozen mental health-related causes. She co-founded the online portion of the Almond Health emotional wellbeing community website and is a member of a young adult team that works to translate academic mental health information into language that

resonates with young people. She is also a facilitator of a “young survivors of suicide loss” group and takes every opportunity to speak publicly about mental health. Last October, Alicia was on a panel of speakers for Canada AM’s *Speak Out On Suicide* program and contributed to MTV’s *Let’s Talk* mental health campaign. Alicia’s goal is to make people more connected to mental health issues while helping to eliminate the stigma attached to it.

Alicia works with and recommends: <http://mindyourmind.ca>





## Karen Morris

An agent of innovation and change, Karen Morris reveals the powerful disconnects that we often face between the facets of our lives.

In Karen Morris' own words, she has been "a puppet, a pauper, a pirate, a poet, a pawn and a king. Mix and match them at your discretion to my life-phases, teenage wordsmith, lover, international lawyer, executive, friend, investor, mother and survivor."

Yet the woman described in her C.V. is that of a scholar, English barrister, M.A., L.L.M., Professor, Chief Innovation Officer of a global corporation, General Counsel, innovation architect and writer. Her broad experience and international background in law, management and multinational business inspire her insight on product, service and business model innovation. She is a frequent speaker on the topics of innovation and leadership at global forums and conferences around the world.

Karen is also an adjunct professor at Fordham University in New York, teaching Innovation as part of the MBA program. She is on the Advisory Board of The Howe School of Business at The Stevens Institute of Technology and is a co-founder and director of The Global Sourcing Council, a not-for-profit committed to economic and sustainable best practices in the domain of global sourcing. But if you were to chat her up in an airport bar waiting for a delayed flight, she just might tell you that in the curious race called corporate life, she has "seen people get their kicks stomping on a dream, including their own... people leave themselves – their whole selves – outside the office door." She will tell you that she is curious about why, and convinced there is a 'how' to change it.



## Izzeldin Abuelaish

Overcoming unbearable tragedy, Izzeldin Abuelaish offers a call to reach out and reconnect with one another.

Izzeldin Abuelaish, known as "the Gaza Doctor" and author of *I Shall Not Hate*, is a Palestinian doctor and infertility expert who was born and raised in the Jabalia refugee camp in the Gaza Strip. Tragically, his three daughters and a niece were killed in January 2009 during the Israeli incursion into Gaza, yet this devastation did not harden Izzeldin's heart. Instead, he has directed his energy toward spreading the doctrine that from tragedy can come good; from conflict and hardship can come peace and wellbeing in hopes that the lives lost during this time would be the last. Nominated for a Nobel Peace Prize in 2010 and winner of humanitarian awards around the world, he now lives with his family in Toronto, where he is an associate professor at the Dalla Lana School of Public Health at the University of Toronto.

Dr. Abuelaish has founded Daughters for Life, a Canadian charity that provides young women in high school and university the opportunity to develop a strong voice and play a more influential role in improving the quality of life throughout the Middle East through their education.

*"I know that what I have lost, what was taken from me, will never come back. But as a physician and a Muslim of deep faith, I need to move forward to the light, motivated by the spirits of those I lost. I need to bring them justice. I will keep moving but I need you to join me in this long journey."*  
– *I Shall Not Hate*

Dr. Abuelaish's website:

<http://www.daughtersforlife.com/foundation>

## Guest Performers

**Appearing with Krister Shalm on stage:**

**Dancers:** Phil Bourassa, Heather O'Shea, Dongshin Elly Nam, Martha Leigh, Jasper Palfree, Shannon Refvik, Turlough Myers and James Everett

**Magician:** Dan Trommater

**Playing with Roberta Hunt on stage:**

**Drums:** Glenn Anderson

**Alto saxophone:** Toby Hughes

**Bass:** Chris Banks

**Special appearance:** Aeryon Scout UAV



**Feel like connecting with some cool stuff?** During the intermission breaks and the After Party, there are displays, demos and awesome things to check out throughout the Centre In The Square. Think of it a playground for the mind! We have just two rules: Ask questions and talk to the person next to you.

## From There To Here: The Continuum Of Success

First it's an idea, then it's research. From there it becomes a fledgling start up, proceeding to grow and mature into a viable business with real economic impact. Trace the steps of success from the Institute for Quantum Computing to the Accelerator Centre – and beyond!



Where does that idea and fundamental research lead to? The IQC is a world-leading research institute at the University of Waterloo that is exploring and taming the quantum universe to transform the ways we compute, communicate and live. Check out these fascinating demos on fundamental quantum mechanical effects and the technologies developed from the IQC's research.



From idea to incubation, the Accelerator Centre, based in Waterloo, is focused on accelerating the growth and success of its client companies – fledgling start-ups from a variety of sectors. Here are three of AC's successes at different ages and stages.

**Eyedro Green Solutions Inc:** Where's your electricity going? Let Eyedro.com tell you with their web-based electricity monitoring and analysis system. This is a smart new start-up with big potential that is ready to graduate from the AC.

**KIK:** It's the little start-up from University of Waterloo's VeloCity that grew... and grew. KIK is the cross-platform messenger that everyone can use. Check out the new CLIK on display in the lobby.

**Clearpath Robotics:** From a start-up in 2009 to global shout outs in 2012, Clearpath Robotics is making waves in the unmanned systems industry. Now a recognized leader in the field with clients all over the world, its unmanned vehicles are solving the most challenging and complex robotics research problems of our time.

## Experiences **Everywhere**

### **The Kitchener-Waterloo Art Gallery**

This year, the KW|AG Space is an integral part of the TEDxWaterloo event, so be sure to hang out there at some point. It will also be where those people in a hurry can pick up a pre-packed E.V.O. Kitchen lunch instead of visiting the buffet line. If you've ordered a gluten-free and/or dairy-free lunch, you'll find it here!

### **Interactive Mapping**

Come be part of "The People's Museum of Kitchener" – an interactive mapping exercise by Kitchener's 2012 Artist-in-Residence, Jefferson Campbell-Cooper. Share your stories about your favourite Kitchener locations, map your memories, contribute your drawings and make your mark.

### **Wordsworth Book Table**

Did you like what you heard in the sessions? Why not pick up one of the books, DVDs or CDs from our speakers and performers. Plus we have a few TEDxWaterloo t-shirts for sale. Get 'em quick – they are collector items!

### **Recharge Station**

Feeling drained? Need a boost? Come to our Mobile Device charging station. This is a complimentary service that is staffed by volunteers throughout the day.

### **Livestreaming**

We have official livestream locations at the Accelerator Centre and Wilfrid Laurier University, as well as thousands of people connecting via livestream worldwide. Send this link to people you know so they can get in on today's awesomeness. <http://tedxwaterloo.com/livestream>

### **Student Event**

For the first time ever, more than 400 students from the Waterloo Region District School Board's Future Forums program are participating in a special livestreaming day at the Chrysalids Theatre as part of our TEDxWaterloo in Schools initiative. TEDxWaterloo speaker Mathew Ho will attend for a Q&A session, and the program will feature a special talk presented by a local high school student.

If you are a teacher (or know of one) please visit <http://teachers.tedxwaterloo.com> to see how TED Videos can be part of the Ontario secondary school curriculum.

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# Etcetera

## Food/Drinks

There are two buffet-style food areas at either side of the theatre. Please circulate freely as we offer the same menu at both locations, including vegetarian options. There is no food allowed in the theatre but you may bring in bottled beverages. Alcohol will be served during the After Party only (ID required).

## Late Entrance

As a courtesy, there is no late entrance to the theatre while a speaker is on stage. The ushers will let you in at an appropriate time. However, there are numerous screens in the lobby livestreaming the talks and performances, so you will not miss any of the action.

## Flash/Video

There are no flash cameras or videotaping allowed in the theatre.

## Seat Switching

Don't sit in the same seat twice! We encourage you to switch seats and sit beside someone new – and unknown – so that between speakers you can talk about what you have just heard.

# OurPartners

## Title Partners



## Presenting Partners



## Event Partners

A special thank you to Andrew and Lillian for their support in ensuring that TEDxWaterloo is accessible to the Waterloo Region community.



## Communications Partners



## In-Kind Partners



## Catering Partners





# FindUs



## Centre In The Square

101 Queen St N., Kitchener, ON

You can talk to us, follow us, like us, watch us, tweet about us or just see what we are up to at the following:

- [www.TEDxWaterloo.com](http://www.TEDxWaterloo.com)
- [www.twitter.com/TEDxWaterloo](https://www.twitter.com/TEDxWaterloo)
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